

The Asian Pacific Association for the Study of the Liver (APASL)

APASL Oncology 2020
“Your Gateway to Oncology
in Asia-Pacific Region”
Prospectus for Sponsorship and Exhibition



Term: December 17 (Thu) - 19 (Sat) 2020

Venue: The Prince Park Tower Tokyo, Japan

President: Mitsuhiko Moriyama, M.D.

Professor and Chairman, Department of Gastroenterology and Hepatology, Nihon University School of Medicine, Japan

Overview of the Conference

Conference Name:

The Asian Pacific Association for the Study of the Liver (APASL) Oncology 2020

Theme: Your Gateway to Oncology in Asia-Pacific Region

Scientific Committee:

Honorary President: Dr. Masao Omata, *Yamanashi, Japan*

President: Dr. Mitsuhiro Moriyama, *Tokyo, Japan*

Secretary General: Dr. Tatsuo Kanda, *Tokyo, Japan*

Treasurer: Dr. Fumio Imazeki, *Chiba, Japan*

Vice-Treasurer: Dr. Shunichi Matsuoka, *Tokyo, Japan*

Dr. Masahiro Ogawa, *Tokyo, Japan*

Committee: Dr. Naoya Kato, *Chiba, Japan*

Dr. Norifumi Kawada, *Osaka, Japan*

Dr. Shin Maeda, *Kanagawa, Japan*

Dr. Shuntaro Obi, *Chiba, Japan*

Dr. Shuichiro Shiina, *Tokyo, Japan*

Dr. Atsushi Tanaka, *Tokyo, Japan*

Dr. Yoshiyuki Ueno, *Yamagata, Japan*

Dr. Hiroshi Yatsunami, *Nagasaki, Japan*

Dr. Osamu Yokosuka, *Chiba, Japan*

APASL Executive Council Committee:

President: Dr. Rino Gani, *Indonesia*

Immediate Past President: Diana A. Payawal, *Philippines*

President Elect: Dr. Tawesak Tanwandee, *Thailand*

Secretary General-cum-Treasurer: Dr. Lai Wei, *China*

Assistant Secretary: Dr. Manoj K. Sharma, *India*

Executive Council Members:

Dr. Hasmik Ghazinyan, *Armenia*

Dr. Han-Chieh Lin, *Taiwan*

Dr. Rosmawati Mohamed, *Malaysia*

Dr. David H. Muljono, *Indonesia*

Dr. Shuichiro Shiina, *Japan*

Dr. Simone Strasser, *Australia*

Dr. Yaman Tokat, *Turkey*

Dr. Fu-Sheng Wang, *China*

Dr. Jin Mo Yang, *Korea*

Dr. Hong You, *China*

Exhibition

APASL Oncology 2020 invites exhibitors as shown below.

Exhibition Fee (Basic Panel): JPY200,000 (Consumption tax included)

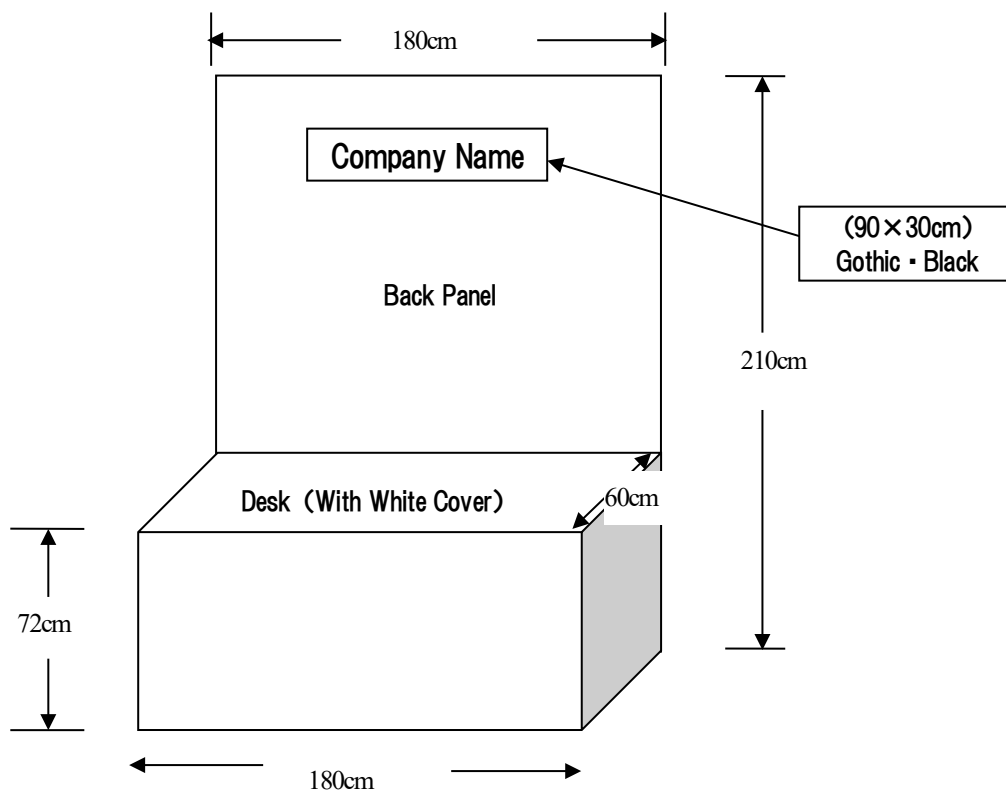
Exhibition Fee (Space Rental): JPY300,000/4square meter (Consumption tax included)

Exhibition Schedule:

Setup	<u>To be announced</u>	
Open Hours	December 17 (Thu) 2020	9:00~17:00
	December 18 (Fri) 2020	9:00~17:00
	<u>December 19 (Sat) 2020</u>	<u>9:00~12:00</u>
Dismantle	December 19 (Sat) 2020	12:00~15:00

* The schedule will be subject to change.

Sample of Basic Panel:



Notice:

An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.

Hosting of a Symposium

The APASL Oncology 2020 invites companies to sponsor as shown below.

Date and Category:

December 17 (Thu) 2020	Luncheon Symposium, Evening Symposium, Educational symposium
December 18 (Fri) 2020	Morning Symposium, Luncheon Symposium, Evening Symposium Educational symposium
December 19 (Sat) 2020	Morning Symposium, Luncheon Symposium

Symposium Fee:

December 17 (Thu) 2020	Luncheon Symposium,500seats 60min: JPY5,000,000 (Consumption tax included)
December 17 (Thu) 2020	Luncheon Symposium,250seats 60min: JPY3,000,000 (Consumption tax included)
December 17 (Thu) 2020	Evening Symposium,500seats 60min: JPY4,000,000 (Consumption tax included)
December 17 (Thu) 2020	Evening Symposium,250seats 60min: JPY2,000,000 (Consumption tax included)
December 17 (Thu) 2020	Educational symposium,500seats 60min: JPY4,000,000 (Consumption tax included)
December 17 (Thu) 2020	Educational symposium,250seats 60min: JPY2,000,000 (Consumption tax included)
December 18 (Fri) 2020	Morning Symposium,500seats 60min: JPY2,000,000 (Consumption tax included)
December 18 (Fri) 2020	Morning Symposium,250seats 60min: JPY1,000,000 (Consumption tax included)
December 18 (Fri) 2020	Luncheon Symposium,500seats 60min: JPY5,000,000 (Consumption tax included)
December 18 (Fri) 2020	Luncheon Symposium,250seats 60min: JPY3,000,000 (Consumption tax included)
December 18 (Fri) 2020	Evening Symposium,500seats 60min: JPY4,000,000 (Consumption tax included)
December 18 (Fri) 2020	Evening Symposium,250seats 60min: JPY2,000,000 (Consumption tax included)
December 18 (Fri) 2020	Educational symposium,500seats 60min: JPY4,000,000 (Consumption tax included)
December 18 (Fri) 2020	Educational symposium,250seats 60min: JPY2,000,000 (Consumption tax included)
December 19 (Sat) 2020	Morning Symposium,500seats 60min: JPY2,000,000 (Consumption tax included)
December 19 (Sat) 2020	Morning Symposium,250seats 60min: JPY1,000,000 (Consumption tax included)
December 19 (Sat) 2020	Luncheon Symposium,500seats 60min: JPY5,000,000 (Consumption tax included)
December 19 (Sat) 2020	Luncheon Symposium,250seats 60min: JPY3,000,000 (Consumption tax included)

The sponsorship fee includes the following items:

- Room rental fee, basic audio visual equipment (PC projector, screen, audio system, lighting system, microphones, time-keeping indicator, a laser pointer, a desk-top lighting device)
- Ready room for Speaker/Chair (three hours including symposium time)
- Acknowledgement in the final printed program book
- Complimentary conference registrations: 5
- Printed Program book: 5

The sponsorship fee does not include the following items:

Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items.

If you would like to extend your symposium time, please contact us.

Notice:

- The contents of the symposium program need to be approved by the organizing committee.
- Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.

Advertisement in the Final Printed Program Book

The APASL Oncology 2020 invites advertisement as shown below.

Advertisement in the final printed program book

The advertisement Fee:

Inside front cover / Inside back cover / Back cover (Color): JPY300,000 (Consumption tax included)

Inside front cover / Inside back cover / Back cover (Black and White): JPY200,000 (Consumption tax included)

Inner full page (Black and White): JPY100,000 (Consumption tax included)

Inner half page (Black and White): JPY50,000 (Consumption tax included)

Details:

Planned number of issue: 1,500 copies

Book Size: A4 size * One hard copy will be provided to each sponsor.

Planned issue date: December 17 (Thu) 2020

Deadline of the Advertisement data submission: September 30 (Wed) 2020

Sponsorship Categories

The APASL Oncology 2020 invites companies to sponsor shown below.

A. Poster Session Area: JPY200,000 (Consumption tax included)

Display of your company's logo in the poster session area

This category is limited to one company

B. Speakers' Ready Room: JPY200,000 (Consumption tax included)

Display of your company's logo on the PC screen with a screen saver installed in the Speakers' Ready Room

This category is limited to one company

C. Name Badges: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the name badges

This category is limited to three companies

D. Mini Program: JPY200,000 (Consumption tax included)

Advertisement with your company's logo on the Mini Program provided for all delegates

This category is limited to three companies

E. Conference Bag Logo: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the conference bags provided for all delegates

This category is limited to three companies

F. Conference Bag Inserts: JPY100,000 (Consumption tax included)

Insertion of your company's flyer in the conference bags

* Flyers to be provided by each company. One-page A4 or smaller size is acceptable.

This category is limited to ten companies

Sponsorship Titles

The APASL Oncology 2020 would like to name the sponsor as shown below.

Diamond Sponsorship: The company who's total amount of sponsorship funding is JPY6,000,000 or more
(Consumption tax included)

Platinum Sponsorship: The company who's total amount of sponsorship funding is JPY4,000,000 or more
(Consumption tax included)

Gold Sponsorship: The company who's total amount of sponsorship funding JPY2,000,000 or more
(Consumption tax included)

Silver Sponsorship: The company who's total amount of sponsorship funding is JPY500,000 or more (Consumption tax included)

Bronze Sponsorship: The company who's total amount of sponsorship funding is less than JPY500,000
(Consumption tax included)

Sponsorship Packages

The APASL Oncology 2020 invites companies to sponsor the packages shown below.

Diamond Sponsor Package: JPY6,000,000 (Consumption tax included)

- Items: Luncheon Symposium 500seats 60 minutes
- Space Rental 4sqm x 3 =12sqm
- Advertisement (colored) one page
- Category Sponsorship 3 items
- Conference bag inserts

Platinum Sponsor Package: JPY4,000,000 (Consumption tax included)

- Items: Luncheon Symposium 250seats 60 minutes
- Space Rental 4sqm x 2 =8sqm
- Advertisement (colored) one page
- Category Sponsorship 3 items
- Conference bag inserts

Gold Sponsor Package: JPY2,000,000 (Consumption tax included)

- Items: Morning Symposium 250seats 60 minutes
- Space Rental 4sqm x 2 =8sqm
- Category Sponsorship 3 items
- Conference bag inserts

Terms and Conditions

Application:

Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.

APASL Oncology 2020 Congress Secretariat, c/o Academia Support Japan

Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Email: info@apasl-oncology2020.org Tel: +81-3-6380-0102 Fax: +81-3-6380-0103

URL: <http://www.apasl-oncology2020.org>

Term:

Application deadline: September 30 (Wed) 2020

Process:

- The application process will be considered basically on a first-come first-served basis.
- The organizing committee will discuss the Symposiums, Exhibition, and Advertisements.
- The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
- Allocation will be announced to each sponsor.
- As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

Payment Method:

For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.

If you need a receipt for your payment, please contact the Congress Secretariat.

Due Date:

All payments must be received by October 30 (Fri) 2020

Cancellation Policy:

Cancellation after September 30 (Wed) 2020: 100% of the agreed sponsor funding

- Cancellation must be notified in writing.
- Non-payment does not cancel any contractual obligations.

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Sponsorship/Exhibition Application Form (page 1/3)

To apply, please complete this form and send to the Congress Secretariat by Email: info@apasl-oncology2020.org or Fax: +81-3-6380-0103

Application Date: / / _____

Applicant Details		
Organization name (for invoicing)		
Organization name (for marketing)		
Industry Sector		
Website		
Postal Address		
Contact Person: (All information will be addressed to this person)		
Name		
Position		
Tel	Fax	Email
Application Item / Amount (Consumption tax included)		
<input type="checkbox"/> Hosting Symposium: <ul style="list-style-type: none"> <input type="checkbox"/> December 17 (Thu) 2020 Luncheon Symposium, 500seats 60min: JPY5,000,000 <input type="checkbox"/> December 17 (Thu) 2020 Luncheon Symposium, 250seats 60min: JPY3,000,000 <input type="checkbox"/> December 17 (Thu) 2020 Evening Symposium, 500seats 60min: JPY4,000,000 <input type="checkbox"/> December 17 (Thu) 2020 Evening Symposium, 250seats 60min: JPY2,000,000 <input type="checkbox"/> December 17 (Thu) 2020 Educational Symposium, 500seats 60min: JPY4,000,000 <input type="checkbox"/> December 17 (Thu) 2020 Educational Symposium, 250seats 60min: JPY2,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Morning Symposium, 500seats 60min: JPY2,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Morning Symposium, 250seats 60min: JPY1,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Luncheon Symposium, 500seats 60min: JPY5,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Luncheon Symposium, 250seats 60min: JPY3,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Evening Symposium, 500seats 60min: JPY4,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Evening Symposium, 250seats 60min: JPY2,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Educational Symposium, 500seats 60min: JPY4,000,000 <input type="checkbox"/> December 18 (Fri) 2020 Educational Symposium, 250seats 60min: JPY2,000,000 <input type="checkbox"/> December 19 (Sat) 2020 Morning Symposium, 500seats 60min: JPY2,000,000 <input type="checkbox"/> December 19 (Sat) 2020 Morning Symposium, 250seats 60min: JPY1,000,000 <input type="checkbox"/> December 19 (Sat) 2020 Luncheon Symposium, 500seats 60min: JPY5,000,000 <input type="checkbox"/> December 19 (Sat) 2020 Luncheon Symposium, 250seats 60min: JPY3,000,000 		

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Sponsorship/Exhibition Application Form (page 2/3)

Organization name

Applicant Details

Advertisement:

JPY300,000 (Color): Inside front cover / Inside back cover / Back cover

JPY200,000 (Black and White): Inside front cover / Inside back cover / Back cover

JPY100,000 (Black and White): Inner full page

JPY50,000 (Black and White): Inner half page

Exhibition: Basic Panel JPY200,000 Space Rental JPY300,000/4sqm x _____ space(s)

Fascia Name Signage:

We do not wish to be adjacent to the following companies: (_____)

* Space will be allocated in line with your request, however this cannot be guaranteed.

Sponsorship Categories

A. Poster Session Area: JPY200,000

B. Speakers' Ready Room: JPY200,000

C. Name Badges: JPY200,000

D. Mini Program: JPY200,000

E Conference Bag Logo: JPY200,000

F. Conference Bag Inserts: JPY100,000

Sponsorship Packages

Diamond Sponsor Package: JPY6,000,000

Platinum Sponsor Package: JPY4,000,000

Gold Sponsor Package: JPY2,000,000

Total amount of sponsorship funding: JPY _____

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Sponsorship/Exhibition Application Form (page 3/3)

Organization name	
Payment Method	
<input type="checkbox"/> Wire transfer into the following bank account:	
Date of Bank Transfer : / /	
Bank Account Information:	
Bank Name: Mizuho Bank, Branch Name: Shinjuku Chuo Branch	
Type of Account: Regular, Account No.: 4308568, Account Name: APASL STC Tokyo	
Swift Code: 066	
*Please ensure the amount transferred is equal to the total due. Include the company name to ensure payments can be matched to the appropriate invoice. To assist in the allocation of your payment, please fax or email a remittance receipt (which must include your company name) to	
Fax +81-3-6380-0103or Email info@apasl-oncology2020.org	
<input type="checkbox"/> Credit card charges as per this form are to be debited to:	
*Please note that 5% of credit card company's handling charge will be incurred for the credit card payment.	
Card Type: <input type="checkbox"/> Master <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> JCB	
Card holder name:	Expiry date: / /
Card number:	Signature:
Declaration	
Please complete the following information regarding your broad form liability insurance policy.	
Name of insurer:	Policy number:
Expiry date:	Insured amounts: JPY
My signature below denotes that I accept the points listed in the declaration, agree to being invoiced for the total amount payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.	
Signature _____	Date / /
Remarks	

To apply, please complete this form and send to the Congress Secretariat by

Email: info@apasl-oncology2020.org or Fax: +81-3-6380-0103